

Create a Wireframe a food ordering/delivery phone app

Group work

Goal: To create a basic outline of the food ordering & delivery app

Think: what does the app need & how can the user can get there

- Do you need to create the whole app? No
- Do you need to create the whole home screen? No
- What do we need to do? Think of the 'areas' (e.g. the groups in the affinity diagram) and how can the user get from the home page to these areas (e.g. buttons, menus, navigation, user interaction)
- Outline: 3 pages & navigation between them, for example:
 1. home page,
 2. 'area' page,
 3. order / details page

Useful Information

What is a Wireframe?

- clear and logical layout
- Information design, navigation design and interface design
- Capture a skeleton of a general page layout.
- wireframe = structure, style sheet = visual language

Skeleton

- Layout = need to identify the key components of the design for each different type of page
- Appropriate objects
 - type of object
 - e.g. navigation bar, search box, headline,
 - item content
 - it is no good having a drop-down menu if the user has to search through hundreds of items

Information architecture

- how the content is classified and organized
- you can use your affinity diagram
- think
 - how to label the items and categories,
 - how to describe the content in the site and
 - how to present the architecture
 - e.g. classify by alphabetical order, date, size, newest, most popular, most expensive / cheap
- approach
 - Task-based: 'Buy a Car'
 - Audience: 'Car Buyers'
 - Topic-based: 'Cars'
 - Department: 'Sales Department'

Example of 'areas' in the groups for the affinity diagram

User Profile & Settings:

- Account settings
- Address book
- Billing information
- Delivery address
- Loyalty points
- Payment options
- User profile

User Engagement & Feedback:

- App notifications
- Contact customer support
- Feedback and reviews
- Push notifications
- Rating system
- Share option

Menu & Food Items:

- Allergy information
- Beverage options
- Cuisine type
- Dietary preferences
- Dish description
- Ingredients
- Menu categories
- Menu item images
- Menu item options
- Vegan/Vegetarian option

Restaurant Information:

- Availability status
- Popular items
- Restaurant hours
- Restaurant location
- Restaurant reviews
- Star rating

Order & Delivery Process:

- Cart summary
- Delivery driver tracking
- Delivery fees
- Delivery time estimate
- Food preparation time
- Multi-restaurant orders
- Order confirmation
- Order instructions
- Order status updates
- Reorder option
- Special instructions
- Tipping options

Pricing, offers & Payment:

- Coupons and discounts
- Gift cards
- Price
- Promo codes
- Tax calculation

Order History & Management:

- Order history
- Favourites list
- Wish list

To submit your work either hand in a hard copy or send an email to Ajarn Séamus at drseamuslyons@gmail.com. Include your names, student id numbers, exercise name: '888344 Wireframe' and attach the document.