

888344

Final Project

Report



Overview

- Web Address
- Hosting
- WordPress
- Themes, plugins
- Settings
- Editor
- Starter
- Export
- SEO
- Images





research

- name
- brand
 - logo, color
- web appearance
 - font, images, style etc.



disclaimer

These videos were
created without
research & planning

-

in the real world you
will need to spend
many hours



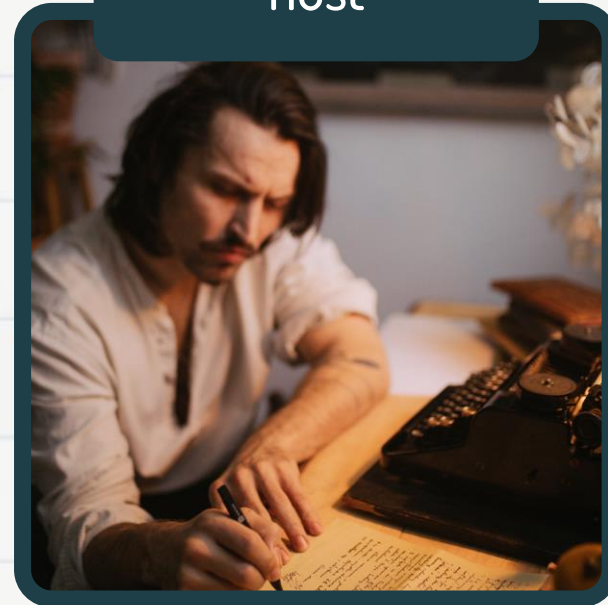
in action – videos

url



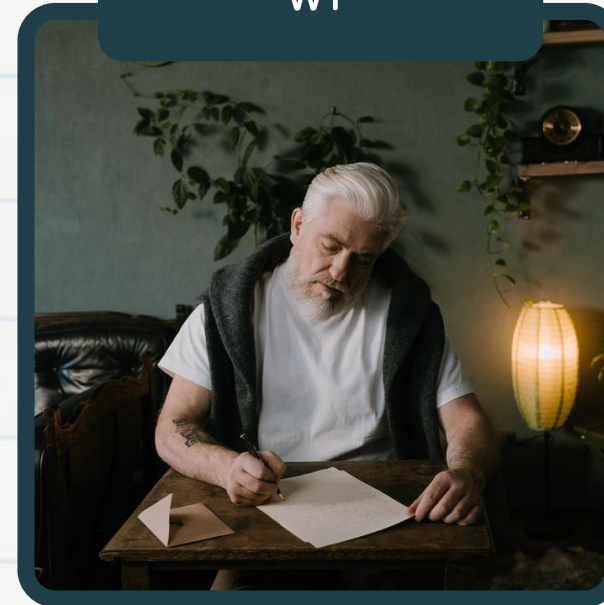
choose & buy the url

host



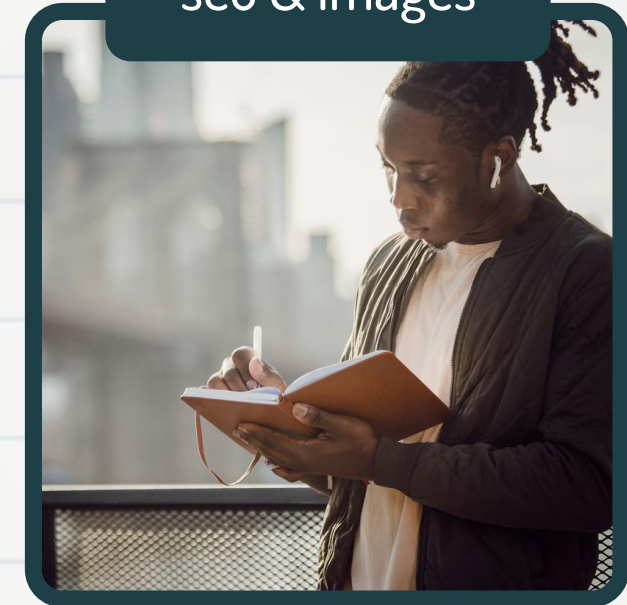
host the site

WP



WordPress, setting it up,
settings, theme, plugins,
editor, to starter templates,
importing a site

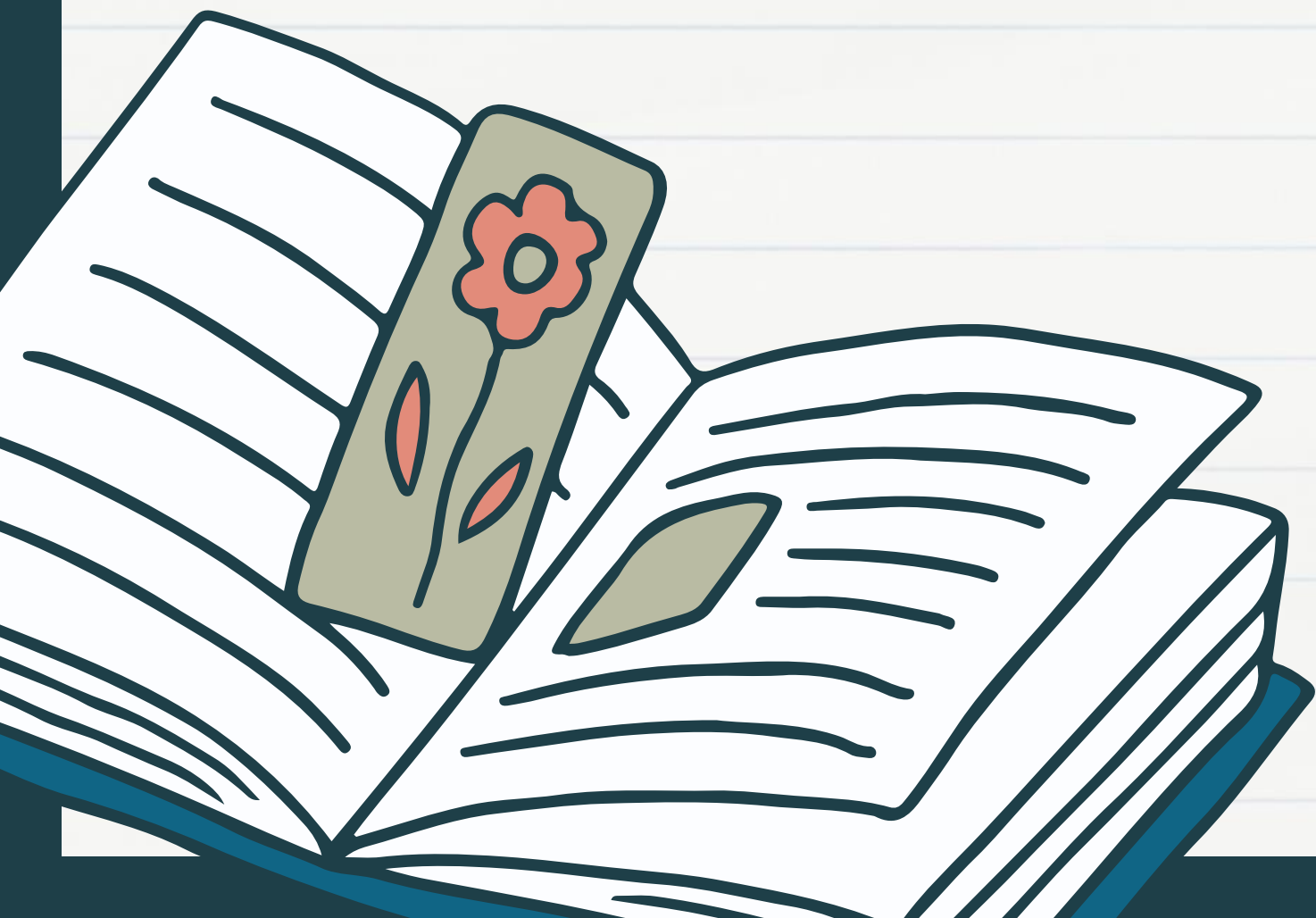
seo & images



finding key words, on-page
seo, buying images



address



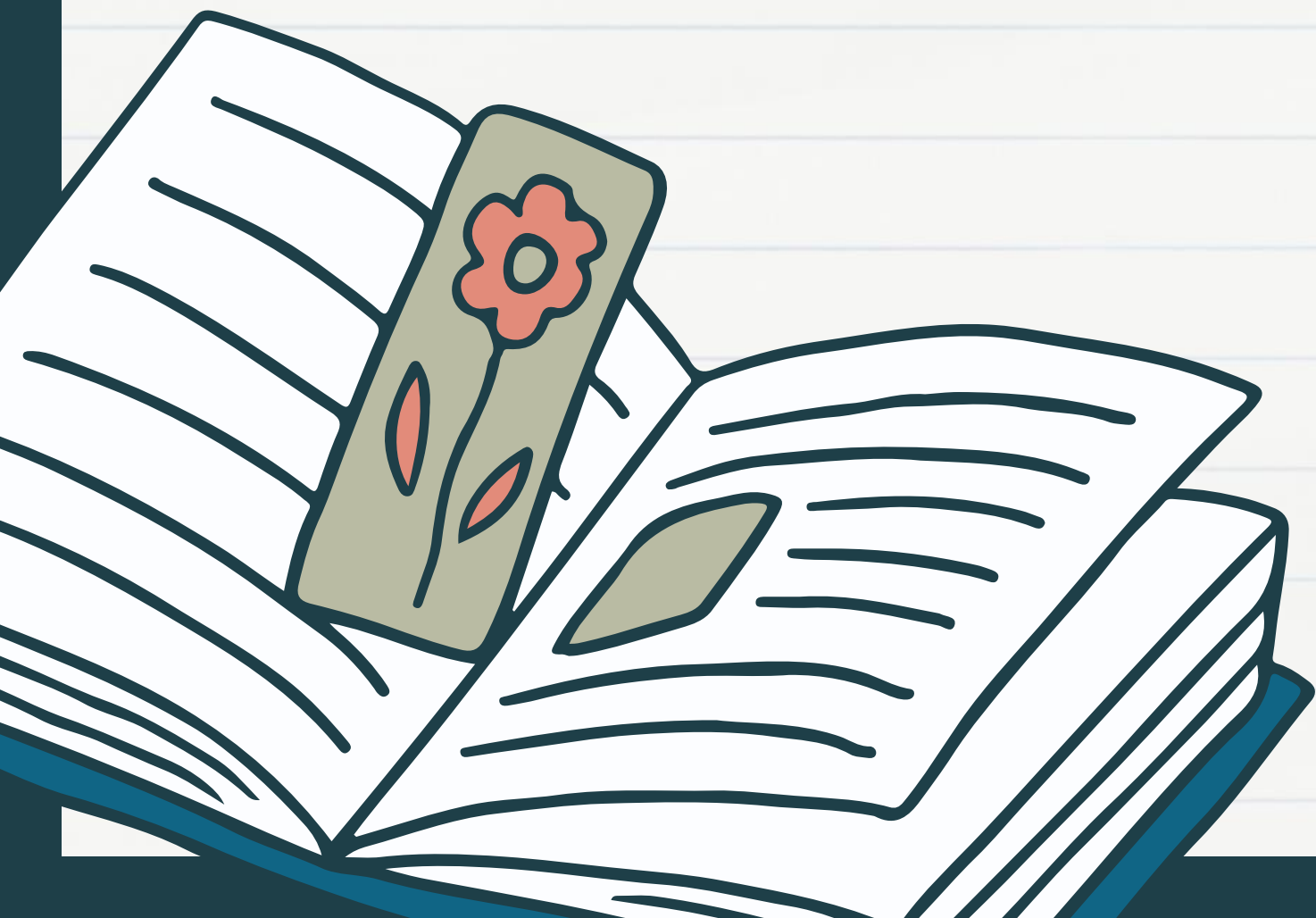
URL

- get a url
- cost based on words
- prefer to buy by myself
- also get ssl (https not http)
- starts at:
- but more realistic – see video

TYPE	NAME	QTY	DURATION	PRICE	SUB TOTAL
PURCHASE	Free Domain Privacy	1	1 year	\$0.00	\$0.00 Setup \$0.00
PURCHASE	Free Domain Privacy	1	1 year	\$0.00	\$0.00 Setup \$0.00
PURCHASE	Free Domain Privacy	1	1 year	\$0.00	\$0.00 Setup \$0.00
REGISTER	Domain Registration englishforstudents.onlin e	1	1 year	\$0.98	\$0.98 ICANN Fee \$0.18
REGISTER	Domain Registration englishstudents.store	1	1 year	\$0.98	\$0.98 ICANN Fee \$0.18
REGISTER	Domain Registration englishforstudents.site	1	1 year	\$0.98	\$0.98 ICANN Fee \$0.18
Sub Total					\$3.48
TOTAL					\$3.48

3 website addresses for 12 months
\$3.48 = 115 Thai Baht

hosting



hosting

#	Item	Quantity (Period)	Price	Discount	Subtotal
1	Upgrade Business Web Hosting - drcodie.com	48 months	\$719.52	\$528.00	\$191.52
			>VAT 0%		\$0.00
			Total		\$191.52

4 years = \$191.52 = 6,315.18 Thai Baht

hosting

Premium Web Hosting	Business Web Hosting
100 websites	100 websites
100 GB SSD storage	200 GB SSD storage
~25000 Visits monthly	~100000 Visits monthly
1024 MB RAM	1536 MB RAM
1 CPU core	2 CPU cores
Unlimited bandwidth	Unlimited bandwidth
100 email accounts	100 email accounts
Weekly backups	Daily backups
3 GB database size	3 GB database size
Unlimited cronjobs	Unlimited cronjobs
SSH access	SSH access
Dedicated resources	Dedicated resources
Dedicated IP	Dedicated IP



4 years = \$191.52 = 6,315.18 Thai Baht

WordPress



Plugins

- Tutor LMS
- Posts
- Media
- Pages
- Comments
- Rank Math SEO
- WooCommerce
- Products
- Analytics
- Marketing
- Elementor
- Templates
- Astra
- Appearance
- Plugins 2**
- Installed Plugins
- Add New Plugin
- Plugin File Editor
- Users
- Tools
- All-in-One WP Migration
- Settings
- Wordfence 2
- LiteSpeed Cache

<input type="checkbox"/> Plugin	Description	Automatic Updates
<input type="checkbox"/> All-in-One WP Migration Deactivate	Migration tool for all your blog data. Import or Export your blog content with a single click. Version 7.79 By ServMask View details Contact Support Translate	Enable auto-updates
<div style="background-color: #fff9c4; padding: 5px;"> There is a new version of All-in-One WP Migration available. View version 7.86 details or update now.</div>		
<input type="checkbox"/> Code Block Syntax Highlighter for Elementor Deactivate	A syntax highlighter for Elementor Version 1.0.3 By Thorsten Alpers View details	Enable auto-updates
<input type="checkbox"/> Elementor Settings Deactivate Get Elementor Pro	The Elementor Website Builder has it all: drag and drop page builder, pixel perfect design, mobile responsive editing, and more. Get started now! Version 3.24.3 By Elementor.com View details Docs & FAQs Video Tutorials	Disable auto-updates Automatic update scheduled in 13 mins.
<div style="background-color: #fff9c4; padding: 5px;"> There is a new version of Elementor available. View version 3.24.4 details or update now.</div>		
<input type="checkbox"/> LiteSpeed Cache Deactivate Settings	High-performance page caching and site optimization from LiteSpeed Version 6.5.0.2 By LiteSpeed Technologies View details	Disable auto-updates
<input type="checkbox"/> Rank Math SEO Deactivate Settings Setup Wizard	Rank Math SEO is the Best WordPress SEO plugin with the features of many SEO and AI SEO tools in a single package to help multiply your SEO traffic. Version 1.0.228 By Rank Math View details Getting Started Documentation	Enable auto-updates
<input type="checkbox"/> Redirection Activate Delete	Manage all your 301 redirects and monitor 404 errors Version 5.5.0 By John Godley View details	Enable auto-updates
<input type="checkbox"/> Tutor LMS Deactivate Upgrade to Pro Settings	Tutor is a complete solution for creating a Learning Management System in WordPress way. It can help you to create small to large scale online education site very conveniently. Power features like report, certificate, course preview, private file sharing make Tutor a robust plugin for any educational institutes. Version 2.7.6 By Themeum View details Documentation Get Support	Disable auto-updates
<input type="checkbox"/> WooCommerce Settings Deactivate	An ecommerce toolkit that helps you sell anything. Beautifully. Version 9.3.2 By Automattic View details Docs API docs Community support	Enable auto-updates
<input type="checkbox"/> Wordfence Security Upgrade To Premium Deactivate	Wordfence Security - Anti-virus, Firewall and Malware Scan Version 7.11.7 By Wordfence View details	Enable auto-updates
<input type="checkbox"/> WordPress Importer Deactivate	Import posts, pages, comments, custom fields, categories, tags and more from a WordPress export file. Version 0.8.2 By wordpressdotorg View details	Enable auto-updates

Recently Blocked Attacks

Time	IP / Action
September 9, 2024 12:14am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents
September 9, 2024 12:13am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents
September 9, 2024 12:12am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents
September 9, 2024 12:10am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents

26/0!

Wordfence activity for September 9, 2024 on www.alps.a... <https://mail.google.com/mail/u/0/?ik=164d4e8701&view=>

Time	IP / Action
September 9, 2024 12:10am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents
September 9, 2024 12:09am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents
September 9, 2024 12:08am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents
September 9, 2024 12:08am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents
September 9, 2024 12:07am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents
September 9, 2024 12:07am	2001:19f0:ac00:358f:5400:5ff:fe15:59f9 (United States) Blocked for Known malicious User-Agents

and 141 additional attacks

Settings

- Hostinger
- Dashboard
- Astra
- Posts
- Media
- Pages
- Comments
- Spectra
- Elementor
- Templates
- Appearance
- Plugins
- Users
- Tools
- Settings**
- General
- Writing
- Reading
- Discussion
- Media
- Permalinks
- Privacy
- LiteSpeed Cache
- LiteSpeed Cache
- Collapse menu

Reading Settings

Your homepage displays

- Your latest posts
- A [static page](#) (select below)

Homepage:

Posts page:

Blog pages show at most

posts

Syndication feeds show the most recent

items

For each post in a feed, include

- Full text
- Excerpt

Your theme determines how content is displayed in browsers. [Learn more about feeds.](#)

Search engine visibility

- Discourage search engines from indexing this site

It is up to search engines to honor this request.

Save Changes

Settings

Improve your site's performance score.
With our experimental speed boosting features you can go faster than ever before. Look for the Performance label on our Experiments page and activate those experiments to improve your site loading speed.

[Try it out](#) [Learn more](#)

- Dashboard
- Tutor LMS
- Posts
- Media
- Pages
- Comments
- Rank Math SEO
- WooCommerce
- Products
- Analytics
- Marketing
- Elementor
- Templates
- Astra
- Appearance
- Plugins 1
- Users
- Tools
- All-in-One WP Migration
- Settings**

Default post settings

- Attempt to notify any blogs linked to from the post
- Allow link notifications from other blogs (pingbacks and trackbacks) on new posts
- Allow people to submit comments on new posts

Individual posts may override these settings. Changes here will only be applied to new posts.

Other comment settings

- Comment author must fill out name and email
- Users must be registered and logged in to comment
- Automatically close comments on posts older than days
- Show comments cookies opt-in checkbox, allowing comment author cookies to be set
- Enable threaded (nested) comments levels deep
- Break comments into pages with top level comments per page and the page displayed by default

Comments should be displayed with the comments at the top of each page

Email me whenever

- Anyone posts a comment
- A comment is held for moderation

Before a comment appears

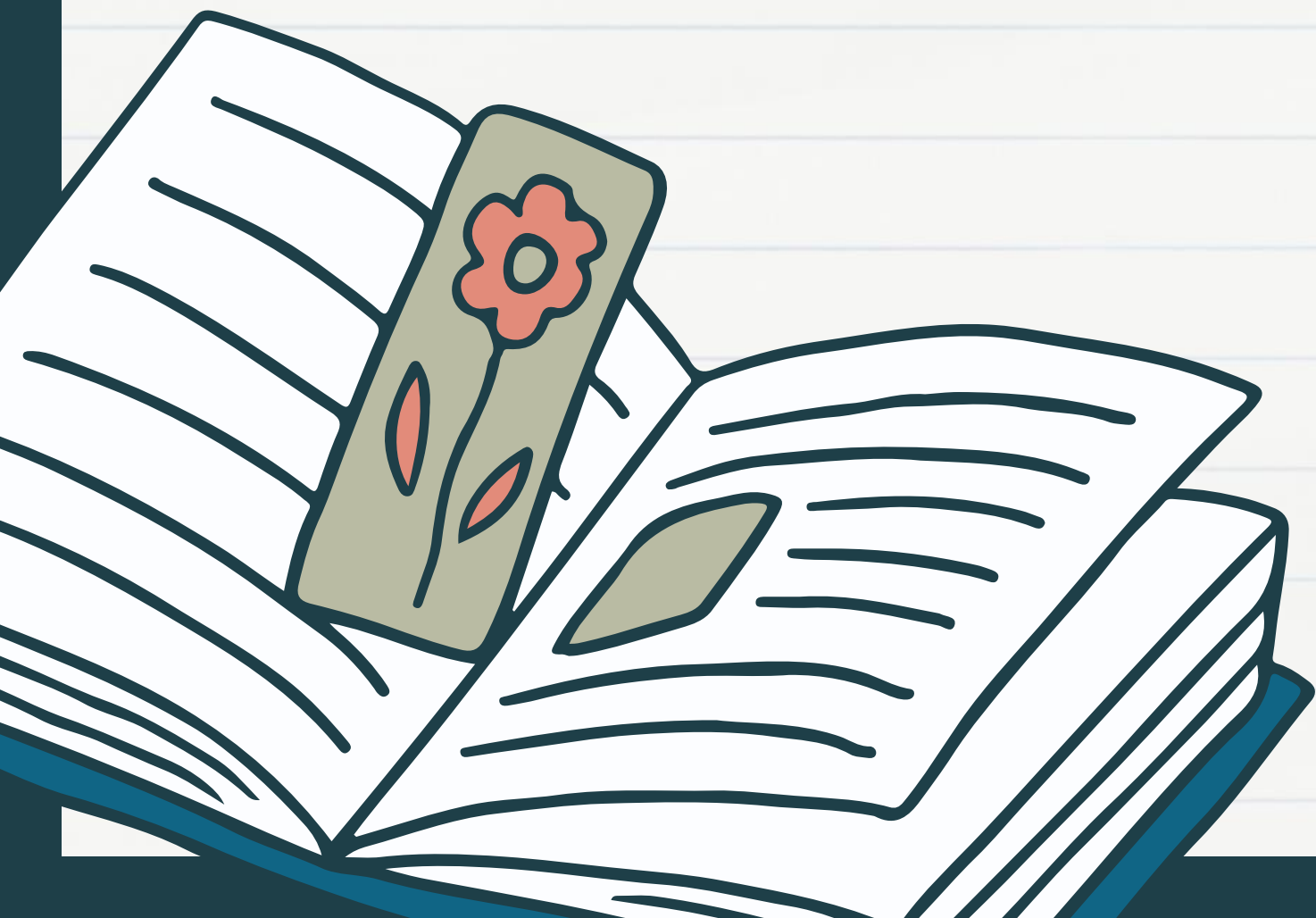
- Comment must be manually approved
- Comment author must have a previously approved comment

Comment Moderation

Hold a comment in the queue if it contains or more links. (A common characteristic of comment spam is a large number of hyperlinks.)

When a comment contains any of these words in its content, author name, URL, email, IP address, or browser's user agent string, it will be held in the [moderation queue](#). One word or IP address per line. It will match inside words, so "press" will match "WordPress".

SEO



seo tools

- **SEMrush SEO Writing Assistant add-on** for Google Docs provides information in real-time to help you produce optimized articles
- **Technical SEO audits** keep you informed about the search health of your website
- **Social media scheduling** isn't directly an SEO feature but is helpful to most marketing teams looking for a well-rounded strategy
- **Local Listing Management** is great for improving the SEO of businesses with multiple locations
- **SEO Content Template** uses keywords to form an article structure you can follow based on the top search results for that keyword

Starting price

\$119/month for SEMrush Pro

Pro \$139 <small>.95 monthly</small> Try for free or subscribe For newbies and small teams: <ul style="list-style-type: none">✓ 5 projects✓ 500 keywords to track✓ 10,000 results per report SEO, PPC, and research tools: Competitor analysis, keyword research, website audit, backlink analysis, advertising tools, and more	Guru \$249 <small>.95 monthly</small> Try for free or subscribe For agencies and mid-size businesses: <ul style="list-style-type: none">✓ 15 projects✓ 1,500 keywords to track✓ 30,000 results per report All Pro features plus: Content Marketing Toolkit, historical data, multi-location and device tracking, Looker Studio integration, and more	Business \$499 <small>.95 monthly</small> Subscribe or try a custom plan For large agencies and enterprises: <ul style="list-style-type: none">✓ 40 projects✓ 5,000 keywords to track✓ 50,000 results per report All Guru features plus: Share of Voice, extended limits, API access, PLA analytics, free migration from third-party tools, and more
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\$139 = 4,580 Thai Baht

seo tools

Starting price

\$99/month for Ahrefs Lite

Notable features

- **Domain rating and audits** to look for easy SEO wins
- **Keyword opportunities** help you find gaps in what your main competitors are versus aren't ranking for
- **Ahrefs' SEO Toolbar** is a Chrome extension for SEO research without opening Ahrefs.com
- **Mentions notifications** to see where your brand is being talked about online
- **Competitor SEO analysis** lets you reverse-engineer the SEO strategies of others in your industry

Lite Essential data for small businesses and hobby projects. Starts at ⁱ \$ 129 /mo Get started	Standard Perfect for freelance SEOs and marketing consultants. Starts at ⁱ \$ 249 /mo Get started	Advanced More tools and data for lean in-house marketing teams. Starts at ⁱ \$ 449 /mo Get started	Enterprise Ideal for agencies and enterprises. Customized to fit your team's needs. Annually, starts at ⁱ \$ 14,990 /yr Talk to us
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\$129 = 4,250 Thai Baht

seo tools

KW Finder by Mangools

Notable features

- **Keyword difficulty** lets you build an SEO strategy based on the level of competition for your target keywords
- **Backlink analysis** lets you see the backlink profile of any website
- **Siteprofiler** gives you an overview of your website, including your best performing keywords, strongest backlinks, and more

Starting price

\$29/month (when paid annually) for Mangools Basic

			
Mangools Entry	Mangools Basic	Mangools Premium	Mangools Agency
\$29⁰⁰ \$19⁹⁰ per month	\$49⁰⁰ \$29⁹⁰ per month	\$69⁰⁰ \$44⁹⁰ per month	\$129⁰⁰ \$89⁹⁰ per month
Save \$109.20 per year	Save \$229.20 per year	Save \$289.20 per year	Save \$469.20 per year
\$238.80 billed upon purchase	\$358.80 billed upon purchase	\$538.80 billed upon purchase	\$1,078.80 billed upon purchase

\$29 = 956 Thai Baht

images



images



Choose a plan that works for you

Photos & Vectors

Videos

Music & SFX

Explore plans for businesses or request a custom enterprise solution! [Options for companies](#)

BEST VALUE

Subscription [?]

Photos & vectors of any size,
within your monthly limit

Annual Monthly Save 25% Annual Upfront Month-to-Month

Images /month

10 30 75 **150** 750

✓ Rollover of up to 1800 unused downloads month-to-month

\$0.59 /image
\$88.50 /month

Buy Now

✦ Unused downloads transfer to the next month **NEW**

Packs [?]

Photos & vectors of any size,
within one year

Stand. License Ext. License

Image total

5 10 25 **125**

\$1.75 /image
\$219 total

Buy Now

150 images - \$88
=
2915 THB
per month

125 images -
\$219 =
7210 THB

images

\$80 = 2633 Thai Baht

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Buy Now

X

Images Videos Editorial Music & SFX Tools ENTERPRISE

Live Chat Pricing

depositphotos

All Images Search for Images

Active Plans

Home Downloads Plans Favorites Refer & Earn Profile

SPECIAL OFFER

Limited offer: 100 images for \$80

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Tools

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Clear

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Recent Searches

Clear

Scratch Cat Scratch Prog... Asian Studen... Asian Studen... Asian Studen... Student Com... Student Tablet Student Writi...

Collections

Trending Recommended My Collection Favorites Recently Viewed



original downloaded file
1511KB file size

after photoshop
53 KB file size

The optimal file size for *images* on a website is
no more than 200 KB



remove background
233KB file size



after photoshop
16 KB file size



remove background
from original
212KB file size



after photoshop
15 KB file size



Conclusion

01



do the research

02



expect issues

03



gain skills & knowledge

